



F.110336/01/2019/KVS(HQ)/Acad/Misc/9551-78.

Date: 18.02.2020

The Deputy Commissioner
Kendriya Vidyalaya Sangathan
All Regional Office

Subject:- Collaboration with Kendriya Vidyalaya Sangathan for National Level Competition on Information/Cyber Safety and Security Awareness-reg

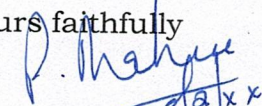
Madam/Sir,

I am to refer to letter No ISEA/2019-20/AWS-123 dated 18.01.2020, received from, Director, Centre for Development of Advanced Computing (CDAC), Pune regarding the subject cited above.

Information Security Education and Awareness(ISEA), Ministry of Electronics and Information Technology (MeitY) , Govt of India has been organizing National Level competition on Information/Cyber Safety and Security Awareness, to inculcate cyber hygiene and cyber ethics among the internet users through these competitions.

The National Level Competitions are under the Categories- Drawing, painting, Sketching, Cartoon Drawing, Essay Writing, Short Film and Article Writing on Information/Cyber Safety and Security Awareness.

Therefore, you are requested to disseminate the information to all the Kendriya Vidyalaya under your jurisdiction for participation in this competition and to also publish the competition guidelines on the school website.

Yours faithfully

(Piya Thakur)

Deputy Commissioner (Acad)

Copy to :-

1. Ps to Shri E. Magesh, Director, Plot No-6 & 7 , Hardware Park, Sy No 1/1,Srisisailam Highway, Pahadi Shareef Via Keshavgiri Post,Hyderabad-501510
2. The Deputy Commissioner, Kendriya Vidyalaya Sangathan, Regional Office, Hyderabad to coordinate with CDAC, Hyderabad for nomination of officer for selecting best entries of the competition.

Shri. E. Magesh

श्री ई.मगेश

Director
निदेशक

प्रगत संगणन विकास केंद्र

CENTRE FOR DEVELOPMENT OF ADVANCED COMPUTING

office - 45012/2020
dt. 3.2.2020



इलेक्ट्रॉनिकी और सूचना प्रौद्योगिकी मंत्रालय की वैज्ञानिक संस्था, भारत सरकार
A Scientific Society of the Ministry of Electronics and Information Technology, Government of India

प्लॉट नंबर 6 और 7, हार्डवेयर पार्क,
सर्वेक्षण नंबर 1/1, श्रीशैलम राजमार्ग,
पहाडी शरीफ वया (केशवगिरि पोस्ट),
हैदराबाद 501510, तेलंगाना, भारत
Plot No. 6 & 7, Hardware Park,
Sy No. 1/1, Srisailem Highway,
Pahadi Shareef Via (Keshavgiri Post),
Hyderabad-501510, Telangana, India.
Tel No: 9100034446/ 7.

Date: 18th January, 2020

Ref: ISEA/2019-20/ Aws -123

Dear Sir,

Subject: collaboration with Kendriya Vidyalaya Sangthan for National level competitions on Information/Cyber Safety and Security Awareness regd...

Seasonal Greetings from C-DAC, Hyderabad.

At outset we thank you for your continued support for promotion of cyber Safety and Security among schools children across the country in all schools.

As you aware, ISEA is a Ministry of Electronics and Information Technology (MeitY), Govt. of India initiative to promote Information Security Awareness among the various user segments across the Nation and implemented by C-DAC, Hyderabad.

We are happy to share you that, we are announcing the National level competitions on Information/Cyber Safety and Security Awareness to inculcate cyber hygiene and cyber ethics among the internet users by organizing the competitions.

ISEA Announces National Level competitions under the categories - Drawing, Painting, Sketching, Cartoon Drawing, Essay Writing, Short Film and Article Writing Competitions on Information/Cyber Safety and Security Awareness and we request for your kind for the following:

- Nomination of officers for selecting the best entries of the competition
- Please forward this information to all the schools across all the states
- Request for publication of competition guidelines in KV website and promote

I am sure that your cooperation and support will greatly facilitate the Cyber Security Awareness in all the school across the country and make India as Cyber Secure Nation.

Looking forward to your positive response and fruitful association.

Thanking you

Yours sincerely,

E. Magesh,

To,

Dr. E. Prabhakar, Joint Commissioner (Training/Finance)

Kendriya Vidyalaya Sangathan 18, Institutional Area

Shaheed Jeet Singh Marg, New Delhi - 110 016(India)

● अमीरपेट / Ameerpet: # 1, Shivbagh, Ameerpet, Hyderabad - 500016, Telangana, India. Tel: +91-40-23737124, Fax: +91-40-23738131.

● बंगलूर (नॉलेज पार्क) / Bangalore (Knowledge Park) : +91-80-2534 1215 / 1909 ● बंगलूर (इलेक्ट्रॉनिक्स सिटी) / Bangalore (Electronics City) : +91-80-2852 3300 ● चेन्नई / Chennai : +91-44-2254 2226
● कोलकाता / Kolkata : +91-33-2357 9846 / 5989 / 3581 ● मोहाली / Mohali : +91-172-223 7052-57 ● मुंबई / Mumbai : +91-22-2620 1606 ● नई दिल्ली / New Delhi : +91-11-2651 0212 / 3, 2651 0217
● नॉयडा / Noida : +91-120-240 2551 / 69 ● पुणे / Pune : +91-20-2570 4100 / 123 / 122 ● तिरुवनंतपुरम / Thiruvananthapuram : +91-471-272 3333 / 3456 / 2230

Sent through e-office - on 03/02/2020

59/AC(PS)
31/01/2020

55/354/20
31/1/2020

E. Magesh

66/JCC/29/1/19
24/01/2020

Dr. E. Prabhakar
JCS CK

please reply
24/1/20

Ac (Acad) (PS)
27/01/2020

Viney
31/1/20

Dear Sir,

This is to inform you that for further details and communication the following designated officer may be contacted

Mr. M Jagadish Babu ,
Project Manager- ISEA,
Centre for Development of Advanced Computing
Plot No. 6 & 7, Hardware Park,
Sy No. 1/1, Srisailam Highway,
Pahadi Shareef Via (Keshavagiri Post) Hyderabad -
501510
Telangana(India)
Phone:+91-9100034446/3447/3448
Mob : 9849287132.
Email: mjagadish@cdac.in

NATIONAL LEVEL COMPETITIONS



ISEA Announces National Level

Drawing, Painting, Sketching, Cartoon Drawing,
Essay Writing, Short Film, Animated Video,
Poster Presentation, Popular Article and Technical Paper
Competitions on Information/Cyber Safety and Security Awareness

Information Security Education and Awareness (ISEA) is a Ministry of Electronics and Information Technology (MeitY), Govt initiative with an objective of capacity building in the area of information security, training of Government personnel and creation of mass awareness on information security awareness targeted towards students, women, police and other user segments. The project is being implemented through Fifty one (51) institutions for academic activities (4 ISRDCs, 7 RCs, 40 PIs including IISc, IIT's, NIT's) and CDAC Hyderabad as a coordinating agency for Awareness program. A multilingual web portal www.isea.gov.in / www.infosecawareness.in has been developed with abundant multimedia content for various user segments by covering the various areas of the cyber security.

Objective Objective to organize these competitions are to inculcate cyber hygiene among the Internet users

Theme Information/Cyber Safety and Security Awareness
(For more thematic concepts, visit: www.infosecawareness.in / www.isea.gov.in)

Who can participate ?

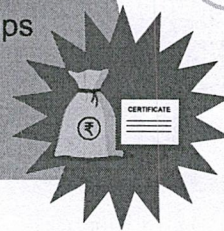
The applicant must be a student upto 25 years old falling in any of the following three groups:

| Groups | Group-I (ages 10 - 16) | Group-II (ages 17 - 23) (10+2) and Any graduate | Group-III (ages 20 - 25) Engineering/equivalent and Master Graduate |
|----------|--------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| Category | <ul style="list-style-type: none"> • Drawing • Painting • Sketching • Cartoon • Essay writing | Multimedia <ul style="list-style-type: none"> • Short Films - 5 mins • Animated Videos - 2-3 mins | <ul style="list-style-type: none"> • Poster Presentation • Popular Articles • Technical Papers on Cyber security |

Awards (cash prize/gift vouchers/gift articles) :



- Attractive prizes worth Rs. 5 (Five) Lakh across all categories and Groups
- State Level and National Level Certificates for all the Prize winners
- Digital Certificates will be issued for all the participants
- Best Works will be published in Newsletters/Magazines/Websites



Timelines

- Last Date for submission of entries : 15th May 2020
- The results will be displayed in our web portal infosecawareness.in. Winners of the competition will be intimated individually

Guidelines for Drawing /Painting/ Sketching/ Cartoon category

- The work must be on a flat piece of A3 size paper (any variety/quality paper) with 1 cm external border
- Each individual can submit only one piece of work in each category, and the work should be his/her original work. Drawing, painting, sketching, cartoon copied from the copyrighted work/internet will not be encouraged
- Acceptable tools for
- Drawing: colour pencils, crayons, oil pastel, sketch pens etc.
- Painting: water colour, oil paint, acrylic etc.
- Sketching: Only pencils (different numbered)
- Cartoon: Any drawing tool
- The artwork must not represent national flag, any particular individual, organization, or brand name and must not depict any religious theme
- Artwork incompatible with the above guidelines will not be considered

Acceptable tools for

Drawing

colour pencil, crayon, sketch pens etc.



Painting

water colour, oil paint, acrylic etc.

Sketching

Only pencils (different numbered)



Cartoon

Any drawing tool

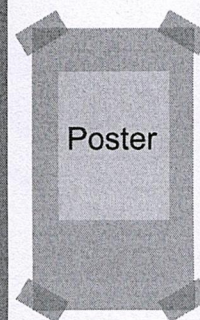
Guidelines for Short Film and Animated videos:

- This is a short film competition and hence ONLY Short Films should be submitted NO DOCUMENTARIES. The entries can be short live action or digital animation films too on the thematic areas
- **DURATION for Short Film:** The film shall not be more than 5 mins including the beginning and end credits
- **DURATION for Animated Video:** The video shall not be more than 2-3 mins
- **FORMAT:** The films/videos may be shot in MPEG4 or AVI format. The recommended ratios are: 16:9 / 16:9 Full Height Anamorphic – in SDV / HDV
- **The film/video should:** 1) Not depict any horror/conflicts 2) Not harm any living objects
- **RIGHT TO SCREEN:** The participants shall grant the organizers (www.infosecawareness.in) the non-exclusive rights to screen the film/video entry on their respective websites, and other associated screenings
- The short films/animated videos may be in their original language, but MUST be subtitled in ENGLISH
- The film/video must not represent any particular individual, organization, or brand name and must not depict any religious theme
- Participant should send the videos along with the source files of the video
- Short videos/film not following above guidelines will be rejected



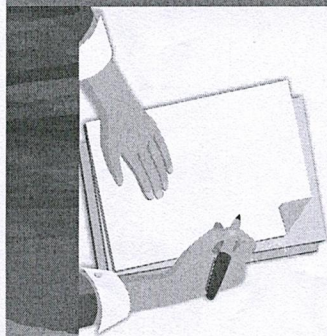
Guidelines for Poster Presentation:

- The Poster should be 2ft by 3ft. (Portrait)
- Only one submission per author is permitted. Co-authorship is permitted to a maximum of two author. It should be a original work. Work copied from internet/copyright will be disqualified.
- The poster must not represent national flag, any particular individual, organization, or brand name and must not depict any religious theme.
- The poster should include:
 - the title, all authors, Institute name, at the top of the poster
 - A brief introduction, goals, details, conclusions and references
 - Explanations for graphs, pictures and tables.
- The best two posters should be sent along with the source file
- All the above guidelines should be followed by the participant, failing which the poster can be disqualified



Guidelines for Essay Writing:

- Essays must be original and unpublished
- Essays must be written by one person. Co-authored essays are not accepted
- Essays must be written (hand written or typed) in English with no longer than 700 words but with a minimum of 500 words, excluding essay title
- Essays incompatible with above guidelines will not be considered



Guidelines for Popular Articles/Technical Papers on Cyber Security:

- Only one submission per author is permitted. Co-authorship is permitted to a maximum of two authors
- The article/paper must be original and unpublished work of the authors. Plagiarized entries will be rejected. The article should not be under consideration for publication or in a contest elsewhere
- **Format** : The article/paper should be typed in A4 size electronic page, Font type-Times New Roman, Font size-12, Line spacing-1.5, and justified with margins of 1 inch (or 2.54cms) on all sides. The footnotes must be typed in Times New Roman, Font size-10, Line spacing-1.0
- **Length of the Article** : The article shall be one page to max three pages, no longer than 1200 words (minimum of 800 words), footnotes included. The article must have a title and an abstract of maximum 150 words
- **Length of Technical Paper** : Written paper shall be four pages to max six pages excluding appendices and references. The paper should have an abstract of maximum 150 words
- List of References and Abbreviations shall also be submitted along with the written article and should contain those cited in the text of the manuscript
- Figures and tables if any should be numbered consecutively and should appear near the text where they are first cited. Captions of the figures and tables are to be given at the bottom and at the top respectively. Headlines of the sections and sub-sections should start from the left-hand margin
- If an article/technical paper is not published within 6 months from the date of submission, we keep the article with the Institute for future publication, unless it is rejected
- A scanned passport size photograph (at least, 600 dpi) of the author and in case of joint authorship of all the authors should also be mailed along with the soft copy of the article/paper
- All the above guidelines should be followed by the participant, failing which the article/paper can be disqualified

Judgement of the Work

- The work will be judged by an expert committee based on the following criteria:
 - Originality- 30%
 - Creativity and Presentation- 40%
 - Relevance to the theme- 30%

Submission

- A copy of Student's Identity-card should be attested and sent along with the work
- From each school/college/institution, the collection of BEST TWO works in each category should be submitted as follows
 - for Drawing, Painting, Sketching, Cartoon and Poster making category - hard copy by postal mail
 - for Animated films and Short Video category - CD/DVD by postal mail or compressed video by email or video by whatsapp (9490771800)
 - for Essay writing, Poster presentation, Popular article and Technical paper category- soft copy (Pdf) as email attachment
 - In email, mention the theme in the subject field
- The work should be submitted along with a cover page indicating (1) Student's name (2) Group (3) Category (4) Date of birth (5) Gender (6) Institution's name (7) Address (8) E-mail (9) Phone number
 - The Teachers should also send the list of participants in each category from their school/college/institution by email to isea@cdac.in
 - A cover page template is available for download at infosecawareness.in or you can create your own cover page covering items cited in (1)-(9) above

Terms & Conditions

- All updates related to the competition will be published in infosecawareness.in. Participants are hence advised to check the website for all updates related to the competitions. No individual correspondence shall be entertained
- Entries received after the last date of submission will not be considered
- C-DAC Hyderabad is not responsible for damages/loss/delay in transit by post or courier.
- The decision of Jury/Expert committee for selection of winners of the competition will be deemed final
- Copyrights of all the submitted entries will rest with the organizers. The entries received are the property of ISEA project, C-DAC Hyderabad. The work will not be returned back and the same can be used as part of project promotions with due acknowledgement to the author
- The organization reserves the right to cancel the competition without any prior intimation



Mailing Address:
The participants should
send their work to:

ISEA Admin,
Centre for Development of Advanced Computing,
Plot No. 6 & 7, Hardware Park, Sy No. 1/1, Srisailem Highway, Pahadi
Shareef Via (Keshavagiri Post), Hyderabad - 501510 Telangana(India)
Tel: +91-9100034446/3447/3448



isea@cdac.in



9490771800

Programme by : Ministry of Electronics & Information Technology (MeitY), Govt. of India

Supported by : Ministry of Home Affairs (MHA), Govt. of India

For more details/ queries on
Cyber Security visit or call us to
our Toll free number

1800 425 6235

WWW.
InfoSec
awareness.in

For Virus Alerts, Incident & Vulnerability Reporting

certin

Handling Computer Security Incidents

<http://cert-in.org.in/>

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CDAC